This award acknowledges an organization that operates an outstanding accessible hospitality and tourism business that complies with Ontario Accessibility standards and is recognized by employees and customers as a leader in providing an inclusive experience for all visitors. Areas of interest include the provision of accessible service, employment, built environment and accessible information and communications.

**How to Apply**

The submission deadline is June 1st, 2020. Submit your nomination using the following link: [https://forms.gle/jG3Z9qCDeQectqo48](https://forms.gle/jG3Z9qCDeQectqo48)

*Please note: Only electronic submissions using the link above will be accepted.*

**Criteria**

- Describe the organization and/or its accessible tourism initiative.
  - Is it compliant with all regulations under the Accessibility for Ontarians with Disabilities Act, 2005, as they apply to the organization’s size and type?
- How has the organization been successful in eliminating attitudinal, informational, technological, organizational and/or physical barriers?
  - Has it created opportunities to gain more customers for its tourism business through its accessibility efforts?
- Has the organization implemented an accessible service action plan? What steps has the organization taken to ensure accessibility measures are enforced?
- Has the organization been explicitly recognized by consumers and employees as a leader in accessible tourism? Please provide any statements or reports of official recognition and/or positive feedback from employees, customers, etc.
- Does the organization have staff training programs and resources in place with regards to accessibility?
  - Are hiring processes designed to be inclusive of applicants with disabilities?
- Please include any applicable evidence that demonstrates the organization’s contributions to accessibility and accessible tourism in Ontario. Consider the following:
  - Examples of positive economic impact (e.g. increases in the number of visitors, visitor spending, returning visitors, etc.)
  - The organization’s active recruitment of employees with disabilities
  - Programs implemented by the organization to improve its accessibility

**Eligibility**

1. Nominated organization must be based in Ontario.
2. Nominated organization must be involved in tourism.

*NOTE: Self-nomination and nomination of a third party are permitted.*