

Tourism Industry Awards of Excellence: **Indigenous Tourism Award**

This award recognizes an organization, individual or experience that has demonstrated a commitment to the development and promotion of authentic, cultural Indigenous experiences for visitors to Ontario.

Please complete and return this form & any supporting materials, either electronically or by mail. The submission deadline is June 26th, 2019.

Electronically:

hlederman@tiaontario.ca

Subject Line: Indigenous Tourism Award Submission

Mail:

Tourism Industry Association of Ontario, c/o Haddas Lederman
439 University Ave., Suite 1400, Toronto, ON M5G 1Y8

Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2019.

1. Describe the organization and/or its Indigenous tourism offerings. Does it meet the standard of market-readiness as outlined by the [Indigenous Tourism Association of Canada's National Guidelines](#)?
2. Has the organization and/or its offerings stimulated tourism employment and economic activity within Indigenous communities?
3. What social and cultural impacts has the organization or experience had on its host community with regards to the advancement of Indigenous culture and community?
4. How did the organization or experience contribute to or enhance tourism offerings in the local community, region or province of Ontario? Consider the following (please provide evidence of any metrics provided):
 - a. Increases in the number of visitors to the community, region or province
 - b. Increases in visitor spending
 - c. Increases in return visitors
 - d. Any special recognition or media attention
 - e. Increase in employment opportunities

Eligibility

1. Nominated organization/experience must be based in Ontario.
2. Nominated organization must be involved in tourism.

NOTE: Self-nomination and nomination of a third party are permitted.

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Nomination Checklist

Name of Nominated Organization/Experience/Individual: _____

Business Address: _____

Business Telephone: _____

Business Website: _____

Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full.
- I have attached all supporting materials, and understand they will not be returned if mailed to TIAO's office.
- I have completed this checklist, signed and dated it, and included it as a cover page with my submission.

Name of Person Submitting Entry: _____

Title/Position of Person Submitting Entry: _____

Telephone of Person Submitting Entry: _____

Email of Person Submitting Entry: _____

Date

Signature