This award recognizes an organization, individual or initiative that has made a viable and maintainable contribution to the practice and promotion of sustainable tourism in Ontario.

**How to Apply**

The submission deadline is June 1st, 2020. Submit your nomination using the following link: https://forms.gle/cb2Ec5dzoc2xQnrYA

*Please note: Only electronic submissions using the link above will be accepted.*

**Criteria**

- Describe the organization/individual/initiative.
- How does it promote the protection or conservation of natural resources while attracting and engaging visitors?
- Describe the organization/individual/initiative’s economic impact on the local community, region and/or the province.
- How does it contribute to Ontario’s tourism industry? Please provide any measurements of success (e.g. number of visitors, visitor spending, visitor satisfaction, economic impact, etc.)
- Describe the legacy or ongoing implications of the organization/individual/initiative’s contribution to sustainability.

**Eligibility**

1. Organization/individual/initiative must be based in Ontario.
2. Organization/individual/initiative must be involved in tourism.

*NOTE: Self-nomination and nomination of a third party are permitted.*