

# Tourism Industry Awards of Excellence: **Accessible Tourism Award**

This award acknowledges an organization that operates an outstanding accessible hospitality and tourism business that complies with Ontario Accessibility standards and is recognized by employees and customers as a leader in providing an inclusive experience for all visitors. Areas of interest include the provision of accessible service, employment, built environment and accessible information and communications.

**Please complete and return this form & any supporting materials, either electronically or by mail. The submission deadline is June 26<sup>th</sup>, 2019.**

**Electronically:**

[hlederman@tiaontario.ca](mailto:hlederman@tiaontario.ca)

*Subject Line:* Accessible Tourism Award Submission

**Mail:**

Tourism Industry Association of Ontario, c/o Haddas Lederman  
439 University Ave., Suite 1400, Toronto, ON M5G 1Y8

## Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2019.

1. Describe the organization and/or its accessible tourism initiative. Is it compliant with all regulations under the Accessibility for Ontarians with Disabilities Act, 2005, as they apply to the organization's size and type?
2. How has the organization been successful in eliminating attitudinal, informational, technological, organizational and/or physical barriers? Has it created opportunities to gain more customers for its tourism business through its accessibility efforts?
3. Has the organization implemented an accessible service action plan? What steps has the organization taken to ensure accessibility measures are enforced?
4. Has the organization been explicitly recognized by consumers and employees as a leader in accessible tourism? Please provide any statements or reports of official recognition and/or positive feedback from employees, customers, etc.
5. Does the organization have staff training programs and resources in place with regards to accessibility? Are hiring processes designed to be inclusive of applicants with disabilities?
6. Please include any applicable evidence that demonstrates the organization's contributions to accessibility and accessible tourism in Ontario. Consider the following:
  - a. Examples of positive economic impact (e.g. increases in the number of visitors, visitor spending, returning visitors, etc.)
  - b. The organization's active recruitment of employees with disabilities
  - c. Programs implemented by the organization to improve its accessibility

## Eligibility

1. Nominated organization must be based in Ontario.
2. Nominated organization must be involved in tourism.

**NOTE:** Self-nomination and nomination of a third party are permitted.

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## Nomination Checklist

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Name of Nominated Organization and/or Initiative:

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Business Address:

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Business Telephone:

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Business Website:

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### Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full.
  
- I have attached all supporting materials, and understand they will not be returned if mailed to TIAO's office.
  
- I have completed this checklist, signed and dated it, and included it as a cover page with my submission.

Name of Person Submitting Entry/Primary Contact:

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Telephone of Person Submitting Entry/Primary Contact:

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Email of Person Submitting Entry/Primary Contact:

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Date

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Signature