

Tourism Industry Awards of Excellence: **Sustainable Tourism Award**

This award recognizes an organization, individual or initiative that has made a viable and maintainable contribution to the practice and promotion of sustainable tourism in Ontario.

Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2018.

1. Describe the organization/individual/initiative. How does it promote the protection or conservation of natural resources while attracting and engaging visitors?
2. Describe the organization/individual/initiative's economic impact on the local community, region and/or the province. How does it contribute to Ontario's tourism industry? Please provide any measurements of success (e.g. number of visitors, visitor spending, visitor satisfaction, economic impact, etc.)
3. Describe the legacy or ongoing implications of the organization/individual/initiative's contribution to sustainability.

Eligibility

1. Organization/individual/initiative must be based in Ontario.
2. Organization/individual/initiative must be involved in tourism.

NOTE: Self-nomination and nomination of a third party are permitted.

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Nomination Checklist

Name of Nominated Organization/Individual/Initiative:

Business Address:

Business Telephone:

Business Website:

Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full

- I have attached all supporting materials, and understand they will not be returned

- I have completed this checklist, signed and dated it, and included it as a cover page with my submission

Name of Person Submitting Entry/Primary Contact:

Telephone of Person Submitting Entry/Primary Contact:

Email of Person Submitting Entry/Primary Contact:

Date

Signature