

Tourism Industry Awards of Excellence: **Tourism Event of the Year**

This award is presented to a festival or event that exemplifies industry best practices in all aspects of its operation. Entries are open to many different types of events: cultural, historical, musical, arts, sporting, culinary, literary, amusement, general interest, etc.

Please complete and return this form & any supporting materials, either electronically or by mail. The submission deadline is June 26^h, 2019.

Electronically:

hlederman@tiaontario.ca

Subject Line: Tourism Event of the Year Award Submission

Mail:

Tourism Industry Association of Ontario, c/o Haddas Lederman
439 University Ave., Suite 1400, Toronto, ON M5G 1Y8

Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2019.

1. Describe the event. How did it exhibit excellence as a product of Ontario tourism?
2. How did the event stimulate economic activity for the community, region or province? (Please provide relevant financial and/or statistical information to support your nomination).
3. What growth in visitors, visitor spending and/or product development can be attributed to the event? Did it demonstrate a high rating or increase in visitor satisfaction?

Eligibility

1. Activities must have taken place between January 2018 and December 2018.
2. Event organizer must be an Ontario-based organization.

NOTE: Self-nomination and nomination of a third party are permitted.

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Nomination Checklist

Name of Nominated Event & Organizer:

Business Address:

Business Telephone:

Business Website:

Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full.
- I have attached all supporting materials, and understand they will not be returned if mailed to TIAO's office.
- I have completed this checklist, signed and dated it, and included it as a cover page with my submission.

Name of Person Submitting Entry/Primary Contact:

Telephone of Person Submitting Entry/ Primary Contact:

Email of Person Submitting Entry/Primary Contact:

Date

Signature