

Tourism Industry Awards of Excellence: **Lifetime Achievement Award**

The Lifetime Achievement Award recognizes individuals who have made significant contributions to the development and promotion of Ontario's tourism industry, and established a visible, long-term record of accomplishment that merits special attention.

The recipient of this award demonstrates a lasting commitment to Ontario tourism through an extended career. Whether through business ventures, efforts towards the sustainability of the industry, or raising awareness of Ontario as a destination, this person's contributions must have benefitted tourism. Their contributions must also have resulted in positive outcomes for the social, economic, natural or cultural environment in which they have operated.

Criteria for the Lifetime Achievement Award consider specific areas of the individual's tourism activities, including vision and leadership, inspiration and motivation, industry contributions and project impacts.

Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2018.

1. Describe the nominee and their involvement in Ontario's tourism industry. How long has this person been affiliated with tourism in Ontario? What positions have they held that contribute to the development of Ontario as a destination?
2. How has the nominee furthered growth of the tourism industry through business initiatives, marketing efforts and/or community leadership? How has the nominee's work contributed to the promotion or support of Ontario's tourism industry? How have they enhanced the industry's regional, provincial, national and/or international profile? Have they actively emphasized collaboration and partnership as part of their work?
3. Does the nominee have a history of verifiable success? Have they contributed to tourism innovation, product development or marketing?
4. How has the nominee encouraged development of leadership and other positive qualities among staff and colleagues? Have they acted as an inspiration to others through their professionalism, positive attitude and demonstration of respect for others? Has the nominee helped or encouraged others in the tourism industry via mentorship or volunteer efforts?
5. How has the nominee inspired, shared and/or developed a vision for the future of his or her own organization, association, or the tourism industry in Ontario?
6. Has the nominee received recognition or awards for their contributions in the past? If so, please specify.

Eligibility

1. Nominee must currently be working in Ontario's tourism industry.
2. Nominee's career must span more than 20 years (in total, not only in tourism industry).

NOTE: Self-nomination and nomination of a third party are permitted.

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Nomination Checklist

Name of Nominee:

Title/Position:

Organization:

Business Address:

Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full

- I have attached all supporting materials, and understand they will not be returned

- I have completed this checklist, signed and dated it, and included it as a cover page with my submission

Name of Person Submitting Entry/Primary Contact:

Telephone of Person Submitting Entry/Primary Contact:

Email of Person Submitting Entry/Primary Contact:

Date

Signature