This award is presented to a festival or event that exemplifies industry best practices in all aspects of its operation. Entries are open to many different types of events: cultural, historical, musical, arts, sporting, culinary, literary, amusement, general interest, etc.

**How to Apply**

The submission deadline is June 1st, 2020. Submit your nomination using the following link: [https://forms.gle/FHt1Cmg8K7rqxyvE7](https://forms.gle/FHt1Cmg8K7rqxyvE7)

*Please note: Only electronic submissions using the link above will be accepted.*

**Criteria**

- Describe the event. How did it exhibit excellence as a product of Ontario tourism?
- How did the event stimulate economic activity for the community, region or province? (Please provide relevant financial and/or statistical information to support your nomination).
- What growth in visitors, visitor spending and/or product development can be attributed to the event?
- Did it demonstrate a high rating or increase in visitor satisfaction?

**Eligibility**

1. Activities must have taken place between January 2019 and December 2019.
2. Event organizer must be an Ontario-based organization.

*NOTE: Self-nomination and nomination of a third party are permitted.*