



**OTS17Marketplace Exhibitor Agreement**

November 6-7<sup>th</sup> - Scotiabank Convention Centre, Niagara Falls, Ontario

**MARKETPLACE EXHIBITOR FORM**

We welcome your support by your purchase of an marketplace position.

For questions, please contact Carol Greenwood at 416-483-1691,

[cgreenwood@tiaontario.ca](mailto:cgreenwood@tiaontario.ca)

or complete the following exhibitor form and return by email.

Organization:			
Authorized Contact Person:		Title:	
Address:			
City:		Province:	Postal Code:
Telephone:		Fax:	
Email Address:		Website address:	
<b>Chosen Opportunity:</b> <i>Please check the box below.</i>			
<input type="checkbox"/> MARKETPLACE EXHIBITOR - TIAO MEMBER \$1,250 + HST			
<input type="checkbox"/> MARKETPLACE EXHIBITOR - \$1,750 + HST			
<b>Number of Booths:</b>	<b>Subtotal: \$</b>		
	<b>HST 13% \$</b>		
	<hr/>		
<b>Total Payment Amount: \$</b>			

**FURTHER INFORMATION ON THIS OPPORTUNITY CAN BE LOCATED ON PAGE 3.**

**BOOKINGS ARE ACCEPTED ON A FIRST-COME BASIS.**



<b>PLEASE CHARGE THE FOLLOWING CREDIT CARD:</b>	
<b>CREDIT CARD TYPE:</b>	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS
<b>CARD NUMBER:</b>	<b>CVC (3-DIGIT NUMBER FROM BACK OF CARD):</b>
<b>EXPIRY DATE ON CARD: MONTH:</b>	<b>YEAR:</b>
<b>NAME ON CARD:</b>	
<b>CARDHOLDER SIGNATURE:</b>	

**CONFIRMATION:** If you do not receive a confirmation-of-booking within 3 business days, please contact the Tourism Industry Association of Ontario. ***No order should be considered booked until you receive this confirmation.***

**PAYMENT:** Rates are in Canadian dollars.

**Authorization** – I contract irrevocably with the Tourism Industry Association of Ontario on behalf of and authorized by my company, to place the indicated advertisement and agree to the terms and conditions above and on the document ‘Terms of the Agreement’ on page 3.

**Commitment Guarantee:** I understand that by signing and returning this Marketplace Exhibitor Form, I am committing to the purchase above, and that should materials not be submitted, I am still liable for all charges noted above.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please return your completed form (pages 1 and 2) to Carol Greenwood  
Email: cgreenwood@tiaontario.ca**



## OTS17 Marketplace Exhibitor Opportunities

The Marketplace is a B2B traditional trade show format. It is networking-focused and includes a more intimate setting for the businesses and operators serving Ontario's tourism industry. Refreshment breaks will be held in this area for the delegates creating more opportunity throughout the two full days of Summit.

**Summit Audience:** We are anticipating 500 plus participants that are tourism influencers within the province. Attendees include all the RTOs, DMOs, Sector Associations and Business Suppliers and Operators as well as the Educational operators that offer Hospitality and Tourism programming. As the voice of tourism to the provincial government, many levels and areas of government are in attendance where tourism is part of their portfolio. It is a great audience, all in one place for two days - focused on increasing tourism growth within the province of Ontario.

Here is a capture of typical audience attendance:

DMO - Destination Marketing Offices - 20.0%  
Government - 19.8%  
Tourism Operators - 19.6%  
Tourism Suppliers - 17.8%  
RTO - Regional Tourism Offices - 9.8%  
Sector Associations - 9.6%  
Education - 3.4%

**Inclusions:** Marketplace reserved position, Company logo and link on Summit page of website, as well as one full Summit registration. Additional registration passes and/or Lifetime Achievement Awards luncheon or Gala Awards dinner (which includes Club Ontario) can be purchased separately if required.

**Specific Marketplace requirements?** - including table, chair, linen rentals can be arranged directly through: Mike Farrell - Stronco Group of Companies – Show Services, Customs & Shipping

Mike can be reached at: 416-989-4600 e: [mike.f@stronco.com](mailto:mike.f@stronco.com)

**Please contact us for information on additional sponsorship opportunities at the Ontario Tourism Summit.**

Additional Sponsorship Packages include: Ontario Tourism Summit Sponsorship including Session Sponsorship, Refreshment break sponsorship and other Promotional Opportunities

## TERMS OF THE AGREEMENT

1. As the Exhibitor I understand that by signing and returning this Marketplace Exhibitor Form, I am committing to purchase (if available) this program opportunity, and that should materials not be submitted for this program, I am still liable for all charges noted in the Marketplace Exhibitor Form.
2. The Exhibitor's account must be in good standing with TIAO before the Exhibitor can participate in any new TIAO programs.
3. A completed copy of the Marketplace Exhibitor Form must be returned to TIAO. Space is limited. Exhibitors will be accepted on a first-come basis.
4. Payment in full (including applicable taxes) along with a copy of the Marketplace Exhibitor Form is due within 30 days of receipt of invoice, or immediately with credit card payment. Any bookings not fully paid will be subject to cancellation without notice.
5. Cancellations are not accepted after TIAO receives Exhibitors' signed Marketplace Exhibitor Form.
6. Payment will not be refunded if Exhibitor materials are not received by the materials deadline.
7. The Publisher may, at any time and for any reason, reject or cancel any advertisement, without limitation, even if similar advertising was previously accepted.
8. The Publisher assumes no liability for errors or omissions.
9. If advertising bears a resemblance to editorial material, the Publisher reserves the right to insert the word "advertisement" or "advertorial" at the top of the ad, without the consent of the advertiser.
10. Any condition in a Exhibitor's contract, Marketplace Exhibitor Form, purchase order or the like, from an advertiser or agency that varies from the terms contained here in shall not be binding to the Publisher.
11. Materials may not be changed after submission except at the discretion of the Publisher. No material will be changed after the materials deadline date.
12. Exhibitor orders are accepted subject to: acts of God, work stoppage, accidents, fires or other occurrences outside the Publisher's control. The Publisher shall not be subject to any liability for failure to circulate or publish any or all of an issue due to any of these events.
13. The Publisher cannot guarantee specific layout positioning, but will consider any requests for position subject to availability. However, any commitment, whether verbal or in writing, made by the Publisher in this regard is non-binding. The Publisher has the absolute final right to determine layout positioning.
14. The Exhibitor agrees not to make any claims or statements in the advertising that would in any way imply endorsement by the Publisher.
15. Advertisements are accepted and published on the representation of the Exhibitor or agency that they are authorized to publish the subject matter, copy and graphics. The Exhibitor and/or agency, in consideration for publication of the advertisement, agree jointly and severally, to indemnify and hold harmless the Publisher from any liability, loss and expense, including court costs and attorney fees, arising out of the publication of the advertisement. Such indemnification shall include (but is not limited to) any claim or lawsuit for libel, plagiarism, copyright or trademark infringement, invasion of privacy, or any other claim that derives from the content.
16. The Publisher reserves the right to unilaterally alter, delete or exclude copy or any element of advertising, without consent of the Advertiser, which is, in the sole opinion of the Publisher, misleading, in poor taste, adverse to the public interest, or otherwise inappropriate or incompatible with the policies of the Publisher. The Publisher, in spite of this, accepts no liability whatsoever including loss of profit, even in the event of an error on the part of the Publisher.
17. Advertising agencies agree to pay all charges for advertising placed through their order, even in the event that the Advertiser makes no payment. The Publisher has the authority to hold both the Exhibitor and the agency jointly or severally liable for such monies due and payable to the Publisher. In the event of non-payment of final amount by the booking deadline, the advertisement will not be run and any deposits not returned.
18. Failure to publish the advertising cancels the Marketplace Exhibitor Form. In this event any payment will be returned, but the Advertiser agrees that this does not constitute breach of contract.
19. The Exhibitor acknowledges and agrees that circulation estimates are historically derived, and that the Publisher does not guarantee circulation will be exactly as estimated. Actual circulation may be more or less than estimated.