

Tourism Industry Awards of Excellence:

Accessible Tourism Award

This award acknowledges an organization that operates an outstanding accessible hospitality and tourism business that complies with Ontario Accessibility standards and is recognized by employees and customers as a leader in providing an inclusive experience for all visitors. Areas of interest include the provision of accessible service, employment, built environment and accessible information and communications.

Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2018.

1. Describe the organization and/or its accessible tourism initiative. Is it compliant with all regulations under the Accessibility for Ontarians with Disabilities Act, 2005, as they apply to the organization's size and type?
2. How has the organization been successful in eliminating attitudinal, informational, technological, organizational and/or physical barriers? Has it created opportunities to gain more customers for its tourism business through its accessibility efforts?
3. Has the organization implemented an accessible service action plan? What steps has the organization taken to ensure accessibility measures are enforced?
4. Has the organization been explicitly recognized by consumers and employees as a leader in accessible tourism? Please provide any statements or reports of official recognition and/or positive feedback from employees, customers, etc.
5. Does the organization have staff training programs and resources in place with regards to accessibility? Are hiring processes designed to be inclusive of applicants with disabilities?
6. Please include any applicable evidence that demonstrates the organization's contributions to accessibility and accessible tourism in Ontario. Consider the following:
 - a. Examples of positive economic impact (e.g. increases in the number of visitors, visitor spending, returning visitors, etc.)
 - b. The organization's active recruitment of employees with disabilities
 - c. Programs implemented by the organization to improve its accessibility

Eligibility

1. Nominated organization must be based in Ontario.
2. Nominated organization must be involved in tourism.

NOTE: Self-nomination and nomination of a third party are permitted.

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Nomination Checklist

Name of Nominated Organization and/or Initiative:

Business Address:

Business Telephone:

Business Website:

Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full

- I have attached all supporting materials, and understand they will not be returned

- I have completed this checklist, signed and dated it, and included it as a cover page with my submission

Name of Person Submitting Entry/Primary Contact:

Telephone of Person Submitting Entry/Primary Contact:

Email of Person Submitting Entry/Primary Contact:

Date

Signature