

Travel Media Awards of Excellence: Travel Media Story Award

This award category applies to any travel media story published provincially, nationally or internationally that features tourism in Ontario (including destinations, attractions, tourism products, tour operators, festivals and events, transportation providers, etc.). This could include published articles or featured stories in print, TV, radio or online (including blogs or vlogs). Advertising features are not eligible for nomination. The story must be between 500 and 1200 words.

One prize of C\$1,000 is awarded to the winner. Please note that monetary awards will be divided evenly for multi-author entries.

Criteria

- Nominations must include the original article/photograph, or a clear legible copy of the article/photograph where the name and date of the article/photograph are clearly visible.
- If the article is more than one page in length, the pages must be numbered and the nominee's name and nomination category clearly shown on each page.
- Broadcast entries should be submitted in a viewable format, and all entries must be labelled with the network, air date, program name and the name of the station producer. Entries must include the staff/freelance journalist's name and address if applicable.
- Your written submission must answer the following:
 - a) Where did this story appear?
 - b) When did this story appear?
 - c) Provide details of the host publication/host site, including circulation and readership, or followers/likes (for online sites).
 - d) Please attach copies of the published article, to be submitted with the nomination.

Eligibility

1. Nominations are open to magazines, newspapers, independent writers and photographers, online journalists and television and radio broadcasters.
2. Self-nomination and nomination of a third party is permitted.
3. Nominees may not hold elected public office.
4. Destination Ontario (DO) and its advertising agencies are not eligible for nomination.
5. Initiatives where more than 50% of the budget was supported by DO or utilized DO's ad agency of record (FCB/Fuel Advertising) are not eligible for nomination.
6. Campaigns or materials that incorporate the 'Where Am I?' creative platform are not eligible for submission.
7. There should be an identified person or persons with whom to associate the successful idea/operation/product (owner, operator, employee, committee chair, etc.)
8. Nomination must be for activities that took place between January and December 2017.
9. There is a maximum of three entries per person/organization per category.

Additional Information

All submissions must include **two copies** of all information submitted.

For any questions, please do not hesitate to contact Debra Mansillo at Destination Ontario at: debra.mansillo@ontario.ca or 647-201-0283.

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Nomination Checklist

Full Name of Nominated Organization/Individual(s):

Full Name of Nominated Campaign or Material(s) (as you wish it to appear publicly):

Name of Nominated Organization Contact:

Address: _____

Telephone: _____

Contact Email: _____

Please ensure the following have been completed:

- I have answered the criteria in full and reviewed eligibility requirements and application instructions
- I have attached all supporting materials (**two copies**), and understand that they will not be returned
- I have completed this checklist, signed and dated it, and included it as a cover page with my submission

Name of Person Submitting Entry: _____

Title/Position of Person Submitting Entry: _____

Telephone of Person Submitting Entry: _____

Email of Person Submitting Entry: _____

Date

Signature