

Tourism Industry Awards of Excellence: **Sustainable Tourism Award**

This award recognizes an organization, individual or initiative that has made a viable and maintainable contribution to the practice and promotion of sustainable tourism in Ontario.

Please complete and return this form & any supporting materials, either electronically or by mail. The submission deadline is June 26th, 2019.

Electronically:

hlederman@tiaontario.ca

Subject Line: Sustainable Tourism Award Submission

Mail:

Tourism Industry Association of Ontario, c/o Haddas Lederman
439 University Ave., Suite 1400, Toronto, ON M5G 1Y8

Criteria

All nominations are judged against the criteria outlined below. If you wish, you may choose to structure your nomination submission according to the same numbered list. All submissions will be reviewed and judged by an independent committee of industry representatives. Judging of the awards will take place in August 2019.

1. Describe the organization/individual/initiative. How does it promote the protection or conservation of natural resources while attracting and engaging visitors?
2. Describe the organization/individual/initiative's economic impact on the local community, region and/or the province. How does it contribute to Ontario's tourism industry? Please provide any measurements of success (e.g. number of visitors, visitor spending, visitor satisfaction, economic impact, etc.)
3. Describe the legacy or ongoing implications of the organization/individual/initiative's contribution to sustainability.

Eligibility

1. Organization/individual/initiative must be based in Ontario.
2. Organization/individual/initiative must be involved in tourism.

NOTE: Self-nomination and nomination of a third party are permitted.

Tourism Industry Awards of Excellence: **Sustainable Tourism Award**

Nomination Checklist

Name of Nominated Organization/Individual/Initiative:

Business Address:

Business Telephone:

Business Website:

Please ensure the following have been completed:

- I have reviewed the award criteria and eligibility requirements in full.
- I have attached all supporting materials, and understand they will not be returned if mailed to TIAO's office.
- I have completed this checklist, signed and dated it, and included it as a cover page with my submission.

Name of Person Submitting Entry/Primary Contact:

Telephone of Person Submitting Entry/Primary Contact:

Email of Person Submitting Entry/Primary Contact:

Date

Signature